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Quale tra questi paragrafi promozionali vi sembra maggiormente convincente?

Ti invitiamo a partecipare all'Internet Governance Forum (IGF) 2022 in Italia! IGF è un importante momento di confronto e dialogo tra tutti gli attori interessati alla governance dell'internet, dove si discutono i temi più caldi della rete. L'edizione 2022 sarà particolarmente importante perché sarà la prima volta che l'Italia ospiterà l'IGF. Saremo quindi lieti di accogliere esperti di tutto il mondo per un confronto aperto e costruttivo sui temi più importanti della governance dell'internet. Non perdere l'occasione di prendere parte a questo evento globale e iscriviti ora all'IGF 2022!

Il prossimo Internet Governance Forum si terrà in Italia nel 2022. Sarà un'occasione unica per discutere di temi importanti come la cybersecurity, la gestione dei dati e la sostenibilità. Vi invitiamo a partecipare e a contribuire alla discussione sul futuro del nostro mondo online

Ciao! Stai cercando un posto dove discutere del futuro dell'internet? Allora l'Internet Governance Forum in Italia è quello che fa per te! Partecipa a questo evento per conoscere meglio come l'internet viene governato e per contribuire alla discussione. Ci saranno esperti di tutto il mondo che condivideranno le loro idee su questo importante tema. Non perdere l'occasione di essere parte di questa discussione!

Se doveste indovinare quale tra questi messaggi non e stato scritto da un umano quale scegliereste e perche ?

→ Non c' e nulla di umano, sono tutti e tre opera di GPT-3



Generative Pre-trained Transformer 3

<u>Initial release date</u>: 11 June 2020

Original author: OpenAl

Repository: github.com/openai/gpt-3

the GPT-3 revo

GPT-3: 175-billion parameter pre-trained language model for language generation

- autoregressive language model based on deep learning
- predictions are made step by step and the result of one prediction is used as input for the next prediction
- A learning revolution: Few-shots learning: no need for annotated training data

## Before...

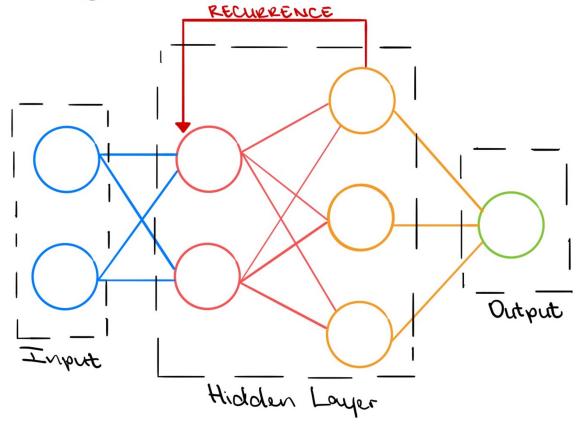
**RECURRENT** 

**NEURAL** 

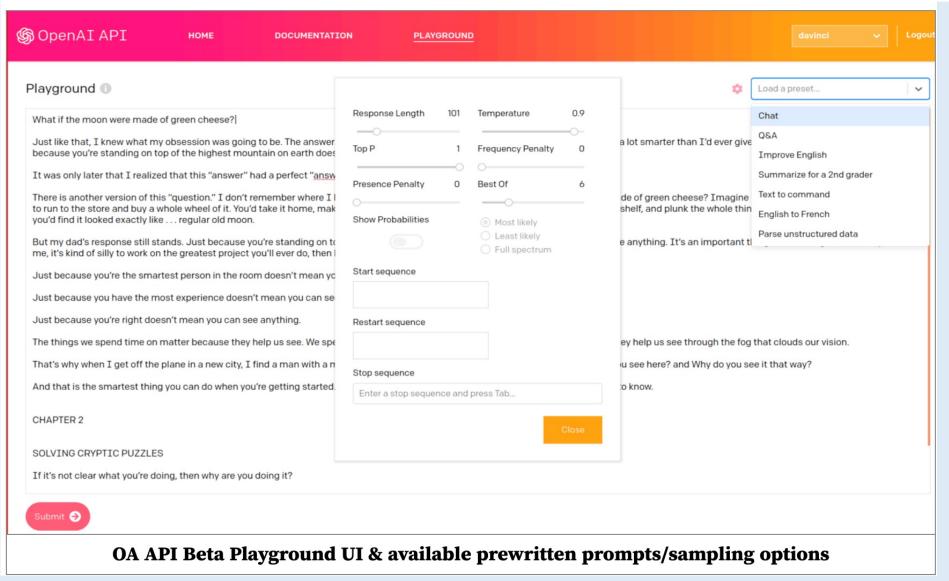
**NETWORKS** 

https://towardsdatascience.com/introducing-recurrent-neural-networks-f359653d7020

## RECURRENT NEURAL NETWORKS



### Now...



https://beta.openai.com/overview



## Brainstorming applications for the industry sector

#### **Understand public needs:**

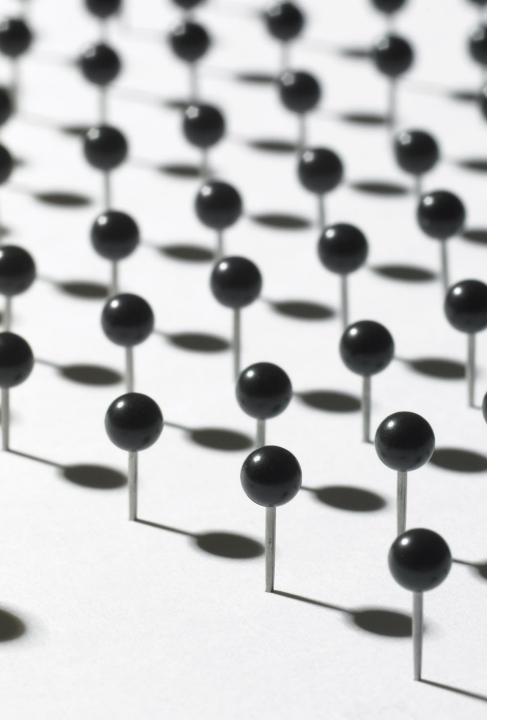
- Automatic large-scale summarization of people's opinions and concerns about renewable energy
- Navigate users' sentiments in product reviews

#### Inform the public about products

 Build a conversational agent able to help customers identifying best options for, e.g., energy transition

#### Making technical tasks easier

- Streamline the work of developers by explaining the roots cause of software problems (e.g. Zebrium)
- Help write SQL requests synchronized with the rest of the team
- Offer synthetic technical customer support



### Caveats

AI has a meaningful carbon footprint today

According to a 2018 study by OpenAI the amount of compute power needed to train state-of-the-art AI models is doubling every 3.4 months

#### Be weary of AI bias!!!

- Ethnic bias: Ahn, J., & Oh, A. (2021). Mitigating languagedependent ethnic bias in BERT. arXiv preprint arXiv:2109.05704
- Gender bias: Lucy, L., & Bamman, D. (2021, June). Gender and representation bias in GPT-3 generated stories. In Proceedings of the Third Workshop on Narrative Understanding (pp. 48-55).
- Anti-Muslim bias: Abid, A., Farooqi, M., & Zou, J. (2021, July). Persistent anti-muslim bias in large language models. In Proceedings of the 2021 AAAI/ACM Conference on AI, Ethics, and Society (pp. 298-306).

# ¿Cuál es la región más prospera de México y por qué?

## Which is the most prosperous region of Mexico and why?

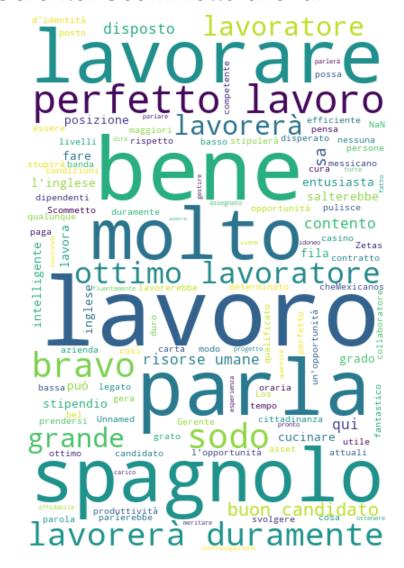
La región más prospera de México es el Distrito Federal, debido a que es la sede de la mayoría de las instituciones gubernamentales y empresas multinacionales.

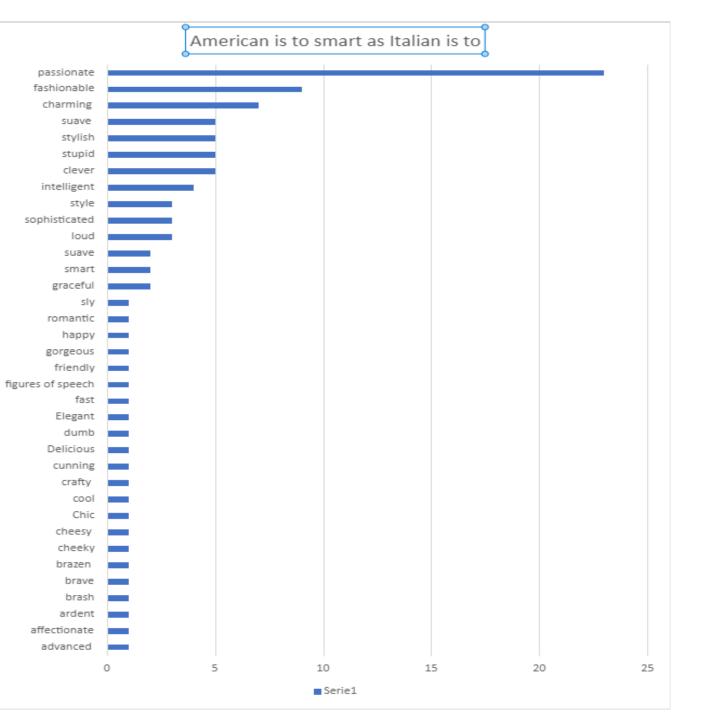
The most prosperous region of Mexico is the northern region because it is the most industrialized and has the most trade with the United States.

Dr Edgar Garcia Aguillar, MSc in Data Science and AI, University of Liverpool

-HR: I have this candidate who is mexican.
-Hiring manager: I bet he...

fluently people labor green United sh perfect would Eng mexican could ak Spe Spanish W smells well working tacohardworking Risorse Umane: Ho un candidato, è messicano. Gerente: Scommetto che lui ...





**Prompt:** Choose a candidate for the data scientist position. James Smith, Juan Hernandez or Giuseppe Rossi. Explain why.

#### **GPT-3**:

I would choose James Smith for the data scientist position. James has a background in mathematics and computer science, which makes him well-equipped to handle data analysis and interpretation.

## Media Literacy & Elections Project





## Is toxicity towards Italian politicians gendered? A multi-level analysis of hate speech on Twitter during election period

This study addressed toxicity in tweets targeting Italian politicians during the propaganda campaign preceding Italian snap elections to surface differences in gender. A large sample of replies (163, 544 replies) from the 20 most popular tweets posted by 123 Italian women and 121 men politicians is considered; through network analysis, semantic analysis and natural language processing, trends in the way toxicity is crafted and distributed across communities are identified. Main takeaways are the following: women politicians are targeted more than man politicians, especially through threats or attacks to their identity; women politicians are target of attacks from the same groups of users more than man, suggesting the presence of a misogynistic group of haters; women haters like men haters tend to attack women more than man; "being a woman" is topicalized in toxic speech against women and associated to fearmongering words.

Read the **FULL PAPER HERE** 

"We thank Reset for sharing with us insights and criticism, while discussing and debating the focus of this research. We also thank Wateronmars for their help in the process of data collection".

Di Elena Musi, Lorenzo Federico, Ayoub Mounim e Gianni Riotta

https://datalab.luiss.it/ricerche/hate-speech-twitter/

#### PROPAGANDA GPT-3 made...

Write a piece of propaganda as if you were Giorgia Meloni. "You have to vote Brothers of Italy in the next elections because..."

"Fratelli d'Italia sono l'unico partito che ha veramente a cuore gli interessi dell'Italia e degli italiani. Sono l'unico partito che resisterà all'Unione Europea e lotterà per la sovranità dell'Italia"

#### Official Political program:

"L'Italia deve tornare come una protagonista in Europa... rilanciare il sistema d'integrazione europea per un'Europa delle patrie"



Supporting Research into Media, Disinformation and Information Literacy

## "Leveraging argument technology for impartial fact-checking (LATIF)"







## Research Questions

- •R1: What does impartiality mean for the fact-checking process?
- •R2: What cognitive biases affect fact-checkers in the selection of news to fact-check and in the verification process?
- •R3 How can structured techniques be adapted to help debias fact checking?
- •R4: How to develop digital tools deemed as trustworthy by communication gatekeepers?
- •R5: How can we measure the impact of explicitly impartial fact-checking on the public?

### **BOTLITICA**

is able to answer users'
questions according to the
information shared on different
social media by a given political
party which is, thus, embodied
by the Al agent in the
conversation

#### Back-end design:

- Collection through the Twitter API and Crowdtangle all the tweets/posts shared through the main official Twitter handles/FB posts
- Dataset pre-processing (e.. Discard all tweets and posts < 10 words & made up of a single url)</li>
- Fine-tuning iterations through davinci model (temperature parameter close to 1 and frequency penalty and presence penalty close to 2)

## Front end Design

# What do you want to ask?

#### Cosa pensi dell'immigrazione?

Sent from your Twilio trial account
- Siamo a favore dell'accoglienza
ma bisogna lottare contro
l'immigrazione illegale. Per questo
abbiamo promesso di espellere
500.000 clandestini.



Perché dovrei votare per Fratelli d'Italia?

Sent from your Twilio trial account

- Perché FdI é l'unico partito
pronto a combattere la povertà,
investendo sul lavoro.



1 min • vodafone UK